

beIN Media Group – CDP Foundation on Google Cloud

Oredata partnered with beIN MEDIA GROUP to design and implement the foundational infrastructure for Digiturk Customer Data Platform on Google Cloud. By building a secure, scalable, and compliant Landing Zone, Oredata enabled seamless data integration and efficient processing across multiple sources. This foundation empowered beIN to accelerate its data-driven initiatives, improve operational efficiency, and enhance audience engagement through smarter insights.

The Challenge

Implementing a secure and reliable network architecture was a key challenge due to complex Hybrid and Multi-Cloud connectivity alongside third-party firewall integrations. Ensuring seamless, secure communication between on-premises systems, multiple cloud providers, and Google Cloud required precise configurations and strict adherence to security standards.

The Solution

Oredata built the necessary foundational infrastructure and core services in line with beIN's security requirements. Oredata implemented a secure and compliant Landing Zone along with a robust network architecture to enable seamless multi-cloud connectivity. Scalable applications were deployed quickly, allowing efficient customer data management and processing across platforms.

The Result

beIN MEDIA GROUP now benefits from a secure, scalable cloud infrastructure that supports seamless data integration across multiple environments. The solution enables rapid scaling of applications to handle varying workloads efficiently, ensuring optimal performance and compliance with security standards. This has led to improved operational efficiency and better audience insights.



About beIN MEDIA GROUP

beIN MEDIA GROUP is a leading global media company headquartered in Doha, Qatar, operating in more than 40 countries across five continents. The group delivers premium sports, entertainment, and news content through its extensive network of television channels and digital platforms. beIN holds exclusive broadcasting rights for major sports leagues and events, and continues to invest in digital transformation to enhance viewer engagement and operational efficiency. With a strong focus on innovation, the company aims to leverage data-driven technologies to better understand and serve its global audience.



OREDATA's vision is to be the leading provider of analytics solutions, transforming a wide range of data into insightful information.

Products

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